

PAID ARTS MANAGEMENT INTERNSHIP AVAILABLE (\$2,750)!



FAIRFAX SYMPHONY ORCHESTRA
Christopher Zimmerman | Music Director

**Work with the premier regional orchestra in the United States,
located conveniently in the City of Fairfax.**

**The Fairfax Symphony Orchestra is pleased to announce a
paid, eight-week internship in the field of arts marketing as part of the
ExxonMobil Community Summer Jobs Program.**

RESPONSIBILITIES:

- Apply classroom knowledge to the “real world” of marketing a \$1.1 million non-profit arts organization.
- Working with FSO staff, create and begin implementing a targeted Creative Marketing Plan that aligns with the FSO's overall marketing plan.
- The Creative Marketing Plan will include utilization of Web 2.0 and social media outlets, including Facebook, Twitter, Youtube, and Blogspot, in addition to more traditional mediums.
- The chief area of responsibility will be in marketing, but he/she will be exposed to all areas of an arts non-profit organization - development, special events, board meetings, patron services, education, and operation - to learn how marketing impacts all of these different areas and how they are intertwined in order to present the Masterworks concerts, market the FSO's education and outreach programs, and support the development and fundraising activities.
- Work with professional staff and volunteers in a variety of traditional and non-traditional settings.

QUALIFICATIONS:

- Available for eight weeks, Monday through Friday, 9 AM-5 PM, thirty-five (35) hours per week, beginning in May/June 2010.
- Open to full-time undergraduate students returning to college as a sophomore, junior, or senior (Fall 2010) enrolled in a U.S. college or university (if an international student, you must be eligible to work in the US).
- Energetic, interested in pursuing a career in marketing particularly with the arts or a non-profit organization, proficient in MS Office, working knowledge of Dreamweaver/Illustrator/InDesign, have excellent writing and interpersonal skills, willing to work with professionals and volunteers, and interested in learning.

Who are we?

The Fairfax Symphony Orchestra, founded in 1957 and celebrating our 53rd anniversary in 2009-2010, presents high quality orchestral performances and music education programs to enhance the quality of life in the metropolitan Washington area and the Commonwealth of Virginia.

HOW TO APPLY:

**Send a cover letter and a one-page resume, including two references,
either by mail or email to the FSO offices, no later than April 1, 2010.**

Mail to: Fairfax Symphony Orchestra
ATTN: Internship
3905 Railroad Ave., Suite 202 N
Fairfax, VA 22030

Email: tnadel@fairfaxsymphony.org
(subject line – Internship)

